

GOYN Community Workshop Panelist Brief

Date: Day ## Month, 20##
Location: [address]

Official Program

9:00 – 9:30 am: Welcome and introduction
09:30 - 10:00 am: Youth unemployment challenge in [country] / overview of the sector
10:00 - 10:30 am: GOYN overview, approach and highlights
10:30 - 10:45 pm: Coffee Break
10:45 - 11:15 pm: Sector leaders panel
11:15 - 12:05 pm: Breakout discussions and presentation
12:05 – 12:15 pm: Wrap up

Panel Discussion

Date/Time: Day ## Month, 20##, ##:##am - ##:## pm
Panel Facilitator(s):

Panelist Name	Organization

Pre-session Checklist

- ☐ Download the Microsoft Teams app: <https://www.microsoft.com/en/microsoft-teams/download-app>
- ☐ Please join the **session** on PC or laptop from a place that has a consistently reliable WiFi or internet connection
- ☐ Test your connection 30 mins before the session
- ☐ If you *must* use a phone or tablet, turn it landscape (horizontal) to capture a balanced view of yourself within the frame
- ☐ Prop your computer or camera up on books or something similar so your camera is eye level to avoid looking down or up into the camera

While Recording

- Kindly mute yourself when not speaking
- Be authentic. Allow your personality to shine through your speech so it has the greatest chance of connecting with our virtual audience
- Deliver your content with passion and excitement

Panel Session Flow:

- Brief introduction to each panelist and session objectives - 5 mins
- Starting question: *"What is preventing youth employment solutions from achieving scale in Senegal?"* – 2 mins per panelist
- 2 questions directed to each panelist
- Wrap up/closing message from each panelists - 5 mins

Questions for Panel Discussion

1) SCALE AND SYSTEMIC SHIFTS:

- **Scale:** There are a significant number of programs, but most are fragmented and small scale. What are the biggest barriers to scale in [community]
- **Demand / Employers:** Most programs are very supply side driven; How to connect to demand from businesses (large businesses and SMEs?) How could/should employers change or be better supported to absorb young people into the workforce? What would incentivize more employers hire this profile of young person (Opportunity Youth)?
- **Entrepreneurship:** Is there an over-dependence on entrepreneurship to solve all issues? What are the biggest entrepreneurship opportunities – livelihoods, artisans, microenterprises, SMEs, agro-businesses, different segments? How to truly catalyze? Networks, capital, different financial / bank / supply side models?
- **Policy:** What national or state policy measures have been most effective in addressing youth unemployment/livelihoods?

2) COLLABORATION:

- **Coordination:** There are an enormous number of youth employment and skilling initiatives. How would more coordination be beneficial? Who should be involved?

3) YOUTH VOICE/LEADERSHIP/ASPIRATIONS:

- When it comes to designing solutions for young people, to what extent are youth included, consulted and engaged? Have you seen a solution that is youth led from conception and that is working well?

4) THEMES

INFORMALITY:

- How should solutions recognize the large number of informal sector work (e.g. policy, associations of informal workers? Should there be a transition to formal work and how should this be done?
- How can we ensure that gig-work and new informal work create value for young people and does not put them into positions of further vulnerability for example underemployment?

TECH/FUTURE OF WORK:

- To what extent have technology platforms that link young people to jobs, shorter-term 'gigs', and access to markets been successful - how can these be enhanced and proliferated?