



THE GLOBAL OPPORTUNITY YOUTH INITIATIVE



**Accelerating Youth Economic Opportunity in
India**

Wednesday January 16, 10 am – 2 pm

Focus of the GOYI India learning visit

Bring together expert practitioners and youth working on youth employment:

- 1) Introduce GOYI and test local interest - collaborative, place based, systems approach
- 2) Understand the local youth employment context, bottlenecks, strengths, key ecosystem actors, opportunities
- 3) Identify potential solutions that could be accelerated to enable large scale impact on youth employment
- 4) Engage and learn from Opportunity Youth

#OpportunityYouthIndia
@AspenFCS
@GlobalDevInc

Welcome



Sarah Keh
Prudential



Jamie McAuliffe,
The Aspen Institute For
Community Solutions



Alice Gugelev,
Global Development
Incubator



Monique Miles,
The Aspen Institute For
Community Solutions



Sangeeta Tyagi
YouthBuild
International



Annu Mehta
Global Development
Incubator



Tilly Josephson,
Global Development
Incubator

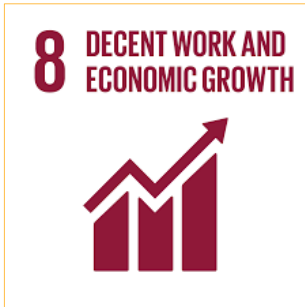
Agenda: Wednesday 16 January 2019

Time	Topics
10:00 AM – 10:15 AM	Welcome • Introductions • Agenda walk through
10:15 AM – 10:45 AM	The youth employment challenge in India • National snapshot – JustJobs • The private sector role in skilling - Samhita Social Ventures
10:45 AM – 11:15 AM	GOYI Initiative overview, approach and highlights
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A global call to action to tackle youth unemployment



SDG8: “*Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all*”...with several specific target indicators focused on youth.



Increasing pressure

- Population shifts, climate change, conflict and urbanization
- Changing nature of work in the form of automation and digitization

Limited scalable solutions

- Field is fragmented, no single solution/ “silver bullet”
- Existing efforts reach a tiny fraction of youth in need
- Limited awareness, coordination and financial support at level required

350M youth expected to be out of school, unemployed or working in informal jobs

Vision and partners

Vision

- Global opportunity youth have access to dignified, productive, and sustainable entrepreneurship and employment pathways.

Goals

- Partner with communities around the world experiencing chronic unemployment to catalyze creation of 250,000+ economic opportunities for youth aged 15-29 who are out of school, unemployed, or working in informal jobs
- Focus on “Opportunity Youth”

Timing

- A 12 year program towards 2030, aligned with local development plans and sustainable development goals

Co-design Partners

- Government (federal/state/local), education/schools
- Youth and civil society groups
- NGOs, research companies and for profits that provide training, services, advocacy
- Corporates, SME and business associations, banks and investors
- Private and community foundations, CSR activities

Sustainable and scalable economic opportunities: 6 pillars

1

Place-based Collaboration

- Partner with community leaders to establish collaborative infrastructure
- Provide a methodology and resources to co-design a 5-year program of work

2

Call To Action

- Jointly lead a global campaign to raise awareness, increase investment and establish an asset-based narrative

3

Learning Agenda

- Host communities of practice to promote practitioner knowledge sharing and innovation
- Disseminate research, evidence and best practices

4

Youth Voice & Solutions

- Engage OY in design and execution of solutions and leading community and global change efforts.

5

Funding Mobilization

- Mobilize global and local funders and diverse funding sources; grants, impact investing, innovative finance e.g. SIBs
- Assist communities to build a business case for investment

6

Data & Digital Platforms

- Build community capacity adopt data-driven approaches
- Accelerate digital platforms with potential to shift outcomes at mass

GOYI Design Partners (and expanding!)



The Aspen Institute's Forum for Community Solutions promotes collaborative, community-based efforts that build the power and influence of those with the least access to opportunity. The Forum brings to GOYI experience and insight helping communities come together to eliminate systemic barriers and create their own solutions to their most pressing challenges



The Global Development Incubator (GDI) is a non-profit that builds startups and partnerships to address some of the world's toughest global development challenges. GDI brings to GOYI significant experience launching place-based multi-stakeholder initiatives as well as expertise in impact finance.



YouthBuild International is a global non-profit focused on unleashing the intelligence and positive energy of young people to transform their lives and rebuild their communities. YouthBuild International brings deep in-market experience to GOYI and excels in ensuring youth voice and agency influence solutions at every step of the process.



Prudential has, for many years, been a leading champion and funder of opportunity youth programming and initiatives in the United States. With GOYI, Prudential is bringing its substantial experience and global footprint to support global opportunity youth.

Who are “Opportunity Youth” and why do we focus on this population?

Core definition

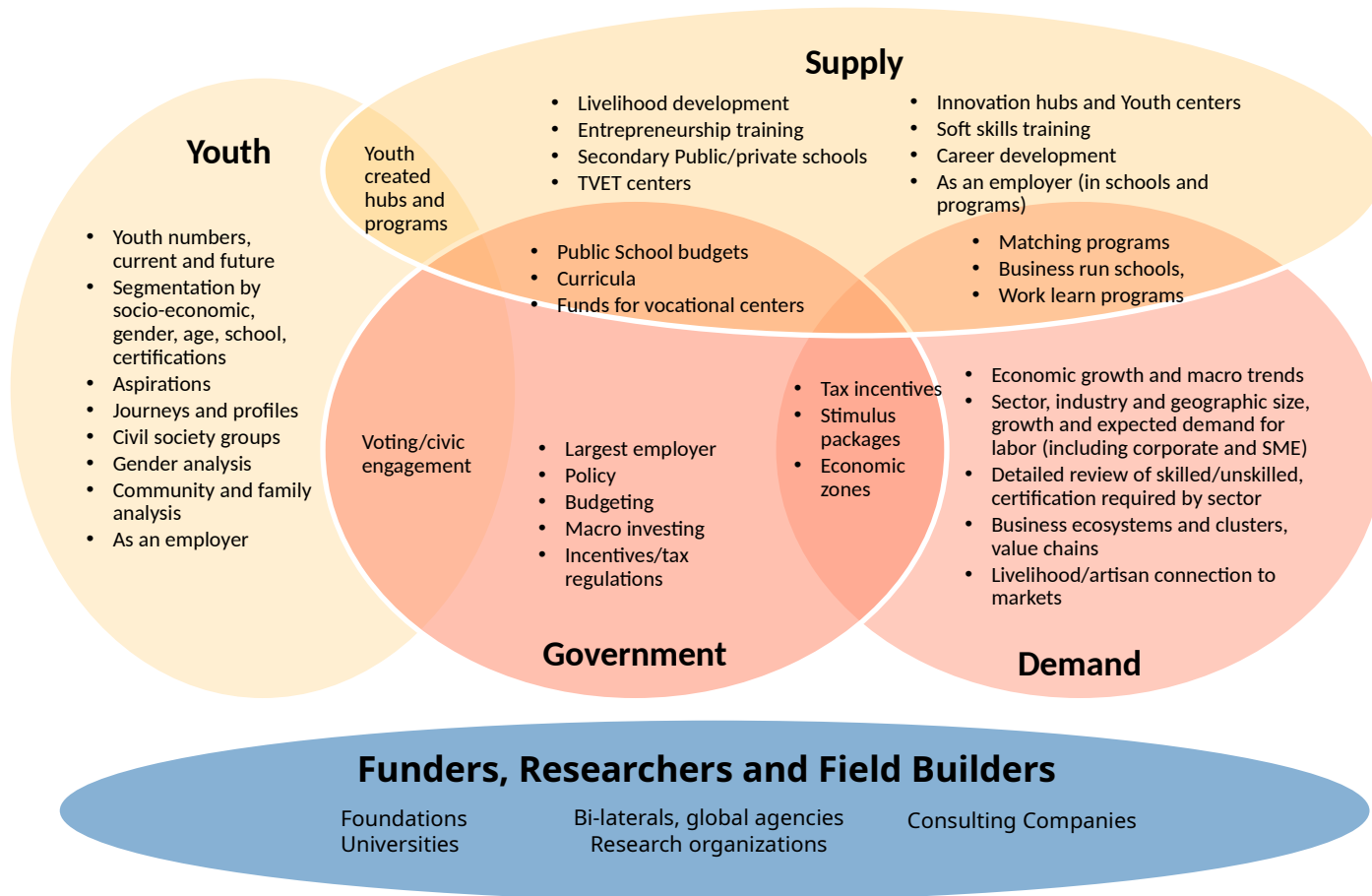
- Youth aged 15 – 29 who are not in education, employment or training (NEETS) or are informally employed
- Primary focus:
 - Coming from lower socio-economic status
 - First time job seekers or first time entrepreneurs
 - Transitions out of informal

Not included

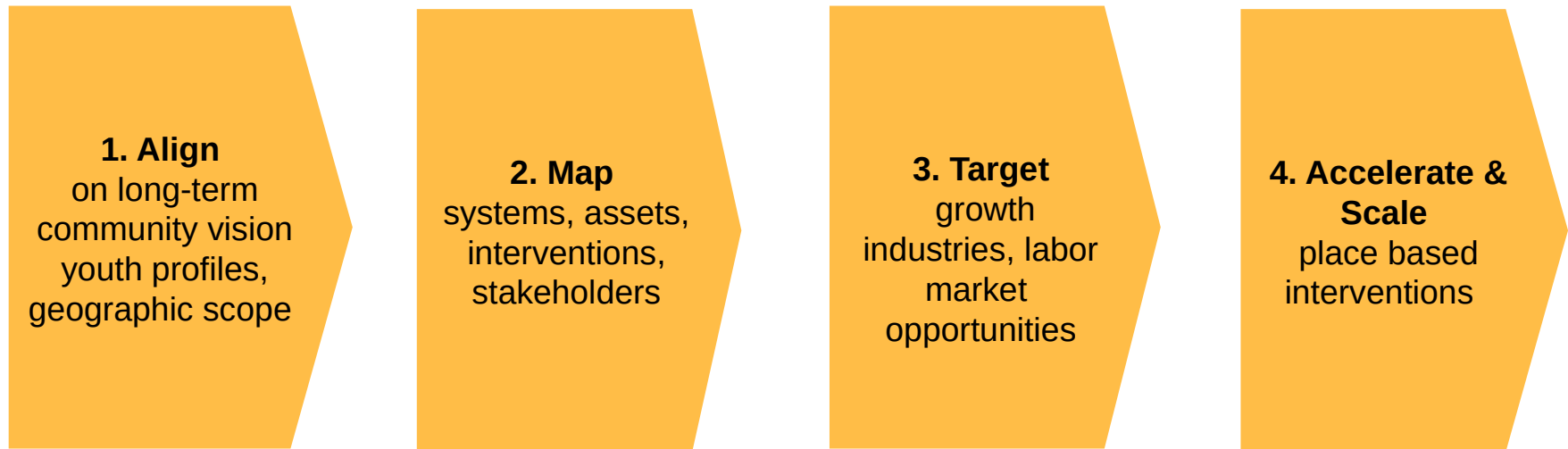
- Adults (35 and up)
- Pre-adolescents
- Upper middle income
- Waged employees searching for a better opportunity or upskilling to higher wages

An asset-based framing that recognizes the systemic, rather than individual, nature of challenges these youth face

Cross-sector analysis and participation - no one actor can solve the problem



Co-design approach - Proposed 4 step approach rooted in local context and priorities



- Build on what exists and ensure approach is locally driven
- “Bottom-up”, inclusive design approach
- Youth engaged at each step

The Global Opportunity Youth Leadership Network

“Nothing about us without us”



- Sustained channels for youth input and feedback in strategy development and program delivery
- Youth capacity building
- International youth learning network

The Aspen Forum for Community Solutions OY Forum

A network of **26 rural and urban collaboratives** that work on creating systems-wide and community level changes to achieve better outcomes in education and employment for **6.7M opportunity youth** in The United States.

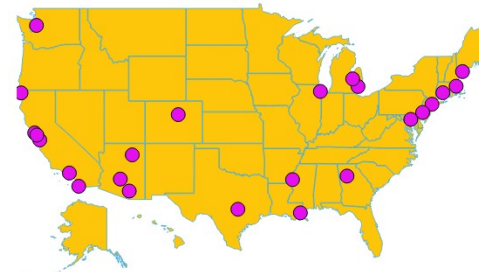
Approach

- Build and strengthen collaborative infrastructure
- Diverse multi-stakeholder commitment
- Instigate and sustain collective action
- Youth as an asset

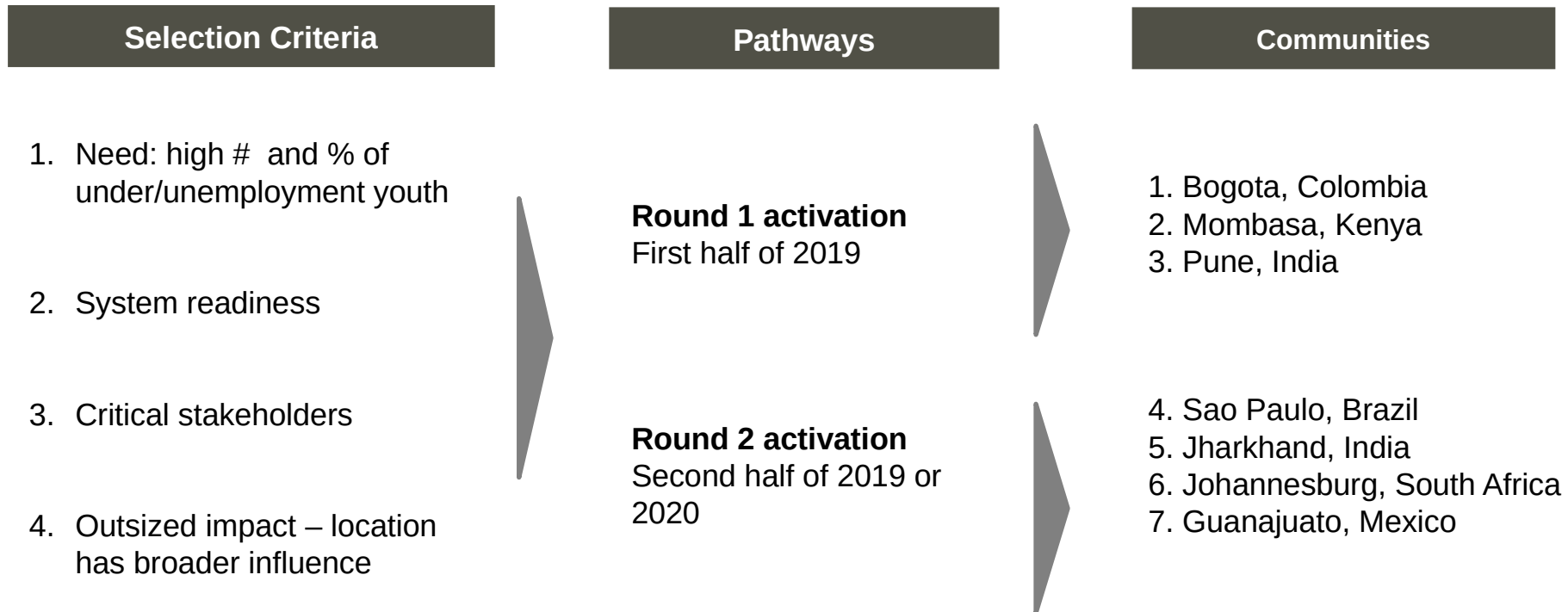


Results

- Youth leadership
- Policy change
- Nearly 100,000 directly reached
- +110 M in private and public funds mobilized



Community selection and activation process



2018-19 community activation and site visits

- 2018 - comparative study of 180 countries with deep analysis of top 30 and field visits to validate
- 2019 - selected 3 pilot communities to implement and adapt approach with aim to expand the network to include dozens of communities by 2030

COMMUNITY VISIT LOCATION	MONTH			
	August	September	October	November
 Jordan	25-30			
 Brazil		12-21		
 Mexico (Potential)			15-19	
 South Africa			18-22	
 Pune & Jharkhand				11-15 18-21
 Mombasa				2-6

Anchor Partner Selection Criteria

GOYI values alignment

1. Committed to central pillar of authentic youth engagement
2. Scale mindset
3. Deeply open to learning, innovation
4. Pathways thinker

Capabilities

1. Trusted convener and long term local presence
2. Data and performance measurement orientation
3. Systems leadership
4. Policy and advocacy

Key role to facilitate effective cross-sector collaboration and drives partner commitment, action, and learning

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Panel discussion



Alice Gugelev
Global Development
Incubator



Nalini Gangadharan
CAP YEI



Nalini Paul
Restless
Development



Clement Chauvert
United Nations
Development Program



Rahil Rangwala
Michael and Susan
Dell Foundation



Gayathri Vasudevan
LabourNet

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Brainstorming instructions

12pm-12:15pm

- Pick up lunch and join a table
- Mix up tables – do not sit with your colleagues and ensure 2-3 youth at every table

12:15pm-1:15pm

- Identify group spokesperson (if possible, ideally young person)
- Review questions and write down ideas
- Ensure youth voice is represented in discussion and in solutions

1:15pm-1:45pm

- Start at 1:15pm sharp to share back ideas from all groups
 - Engage in short discussion
- 

Brainstorm: 1 HOUR (12:15-1:15pm)

Part 1: Set-up (15 minutes until 12:30pm)

1. Make sure group is mixed (no colleagues from same company, 2-3 young persons)
2. Identify spokesperson to present findings, try to keep structured and to 2-3 minutes summaries
3. Briefly introduce yourself and your model/expertise with your table and the role you play in youth employment in India (15 minutes)

Part 2: Brainstorming (45 minutes until 1:15pm 'sharp')

Questions

1. Consider <community> – would a place-based approach work to focus city youth employment efforts? At what level e.g. States, city, district)? Are there particular locations / areas with a lot of strong programs and support? Are there particular areas where the need is high but are neglected?
2. What are the most impactful local interventions that could be scaled to achieve population-wide impacts?
3. What growth sectors and industries have the highest potential to create opportunities for youth? e.g. construction, ICT, manufacturing. What would incentivize employment of opportunity youth?
4. Which *systems* most require shifting? e.g. government policy, corporate behavior, funders and investor behavior, societal attitudes?
5. Who has to be at the table for systems change to happen? Please identify specific corporates, civil society, government departments. How could we engage these organizations in a coordinated ecosystem approach?
6. Which youth populations have been hard for existing programs to engage? What changes could be made to give these populations more access to supports?

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